

IN ASSOCIATION WITH
SENSTRONICS

Senstronics

AYCLIFFE BUSINESS

**MAKE
YOUR**

MARK

AWARDS 2025

THURSDAY 8TH MAY 2025

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MEDIA PACK

MAKE YOUR MARK

SPONSORSHIP OPPORTUNITIES NOW AVAILABLE FOR 2025 AYCLIFFE AWARDS EVENT

Resolution Media and Publishing will again deliver the Aycliffe Business Make Your Mark Awards event in 2025.

And sponsorship opportunities are now available!

Resolution – owned by *Aycliffe Business* founder Martin Walker and his business partner Dave Allan – agreed a three-year deal to deliver the Aycliffe awards on behalf of Aycliffe Business Park Community.

The 2024 event was attended by almost 250 people in Hardwick Hall's Grand Marquee.

And they will return to the stunning venue for the 2025 event next May.

Resolution, publishers of *Tees Business* magazine, have already established five key awards events in the Tees Valley region, including the Tees Business Awards, Tees Businesswomen Awards, Tees Tech Awards, Best New Tees Business Awards and VelociTees.

“We’re looking forward to making the 2025 event even bigger and better than this year,” said Martin.

“I’m looking forward to again leading on these awards and creating a buzz for the business park again.”

To enquire about sponsorship opportunities, email martin@resolutionpublishing.co.uk or call 07826 525907.





THE CATEGORIES

COMPANY CATEGORIES

- Company of the Year
- Engineering & Manufacturing
- Environment Award
- Innovation Award
- Newcomer of the Year
- Service Business of the Year
- Small Business of the Year
- Community Champions



INDIVIDUAL CATEGORIES

- Businessperson of the Year
- Lifetime Achievement
- Making a Difference
- Apprentice of the Year



CONTACT: To enquire about sponsorship, call Resolution Media and Publishing on 01642 450255 or email info@resolutionpublishing.co.uk.

HEADLINE SPONSOR

Senstronics

SOLD

PACKAGE INCLUDES:

- > Pre-event publicity – a press release with picture promoted on the ABPC website, *Aycliffe Business* magazine and circulated to the local media about your sponsorship.
- > Chance to be involved in the judging process.
- > Event branding (social media posts, event media wall, event programme)
- > Table of 10 at the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Five-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- > Presentation of Company of the Year award.
- > Full page advert in the awards programme.
- > Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of *Aycliffe Business* magazine.

Cost: £5,000 +vat

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CATEGORY SPONSOR

PACKAGE INCLUDES:

- > Pre-event publicity – a press release with picture promoted on the ABPC website, *Aycliffe Business* magazine and circulated to the local media about your sponsorship.
- > Chance to be involved in the judging process for other categories.
- > Event branding (social media posts, event media wall, event programme)
- > Table of 10 at the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Two-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- > Present award to category winner.
- > Full page advert in the awards programme.
- > Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of *Aycliffe Business* magazine.

Cost: £3,000 +vat

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FILM SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Branding at the beginning of each shortlist film throughout the ceremony.
- > Half page advert in the awards programme.
- > Spoken acknowledgement during the ceremony.
- > Event branding (social media, programme, online promotion of awards).

Cost: £1,495 +vat

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WELCOME DRINK SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Half page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Card on each table promoting your sponsorship
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat

TABLE WINE SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Half page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Card on each table promoting your sponsorship
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat



PROGRAMME SPONSORSHIP

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2025 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Full page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat



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MAKE YOUR MARK

**AYCLIFFE
BUSINESS
AWARDS
2025**

**THE MAKE YOUR MARK AYCLIFFE BUSINESS AWARDS ARE
BEING ORGANISED BY RESOLUTION MEDIA AND PUBLISHING,
ON BEHALF OF AYCLIFFE BUSINESS PARK COMMUNITY, IN
ASSOCIATION WITH SENSTRONICS.**

**TO ENQUIRE ABOUT SPONSORSHIP, CALL ON 01642 450255
OR EMAIL INFO@RESOLUTIONPUBLISHING.CO.UK.**