

AYCLIFFE BUSINESS

MAKE

YOUR

MARK

AWARDS 2024

MEDIA PACK

AYCLIFFE BUSINESS PARK COMMUNITY (ABPC) HAS APPOINTED AN EXPERIENCED EVENTS TEAM TO RELAUNCH THE POPULAR MAKE YOUR MARK AWARDS.

Resolution Media and Publishing has agreed a three-year deal to deliver the Make Your Mark Aycliffe Business Awards, with the event to relaunch in 2024.

The publishing and events company is co-owned by *Aycliffe Business* magazine founder and former ABPC board member Martin Walker.

Together with his business partner Dave Allan, their Resolution team have delivered 16 business awards events in the last five years, after launching the hugely successful Tees Businesswomen Awards in 2018.

Since then, they have created the Tees Business Awards, Tees Tech Awards, Best New Tees Business Awards, VelociTees and the Wear Businesswomen Awards.

And while on the ABPC board, Martin successfully delivered the Make Your Mark Awards in May 2022 through his Aycliffe Business Park-based company, Mantis Media.

But with the support of his Middlesbrough-based team, and utilising Martin's local contacts, Resolution are now aiming to replicate their successful business awards events model for Aycliffe Business Park.

Resolution and ABPC have agreed a date and a venue for the 2024 Aycliffe Business Awards, with the event to be delivered in Hardwick Hall's Coleman Suite on Thursday, May 9.

ABPC board chair Kerina Clark said: "After Martin successfully coordinated the 2022 Make Your Mark Awards, the positive feedback from everyone involved was overwhelming.

"As a board we want to make sure that the events we deliver are of the highest standard, so partnering with Martin and Dave at Resolution was an easy decision.

"Their expertise in delivering top quality awards events means we can be certain that Aycliffe businesses will benefit from the best of celebrations.



“As the region’s largest business park, we have plenty to celebrate, and many companies who want to be involved.

“Finding a venue large enough to host our flagship event has been a challenge but we’re confident Hardwick Hall Hotel is close enough to be accessible for everyone, and is able to accommodate our event in their fantastic Coleman Suite.

“This is a brilliant opportunity for our Aycliffe businesses to both nominate themselves and put others forward for an award.

“It’s a great way to recognise those around us doing great work themselves and also supporting other local businesses.

“Aycliffe Business Park is home to companies who are world leaders and some fantastic SME’s and micro businesses and all deserve recognition and celebration.”

A number of categories are available for sponsorship, including Company of the Year, Engineering & Manufacturing, Environment, Innovation, Newcomer of the Year, Service Business of the Year, Small Business of the Year and Community Champions.

There’ll also be individual awards for Businessperson of the Year, Lifetime Achievement, Making a Difference and Apprentice of the Year.

Highlight films showing some of Resolution’s recent business awards events can be seen here:
www.youtube.com/@teesbusiness9020/videos

THE CATEGORIES

COMPANY CATEGORIES

- Company of the Year
- Engineering & Manufacturing
- Environment Award
- Innovation Award
- Newcomer of the Year
- Service Business of the Year
- Small Business of the Year
- Community Champions



INDIVIDUAL CATEGORIES

- Businessperson of the Year
- Lifetime Achievement
- Making a Difference
- Apprentice of the Year



CONTACT: To enquire about sponsorship, call Resolution Media and Publishing on 01642 450255 or email info@resolutionpublishing.co.uk.

HEADLINE SPONSOR

PACKAGE INCLUDES:

- > Pre-event publicity – a press release with picture promoted on the ABPC website, *Aycliffe Business* magazine and circulated to the local media about your sponsorship.
- > Chance to be involved in the judging process.
- > Event branding (social media posts, event media wall, event programme)
- > Table of 10 at the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Five-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- > Presentation of Company of the Year award.
- > Full page advert in the awards programme.
- > Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of *Aycliffe Business* magazine.

Cost: £5,000 +vat

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CATEGORY SPONSOR

PACKAGE INCLUDES:

- > Pre-event publicity – a press release with picture promoted on the ABPC website, *Aycliffe Business* magazine and circulated to the local media about your sponsorship.
- > Chance to be involved in the judging process for other categories.
- > Event branding (social media posts, event media wall, event programme)
- > Table of 10 at the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Two-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- > Present award to category winner.
- > Full page advert in the awards programme.
- > Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of *Aycliffe Business* magazine.

Cost: £3,000 +vat



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FILM SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Branding at the beginning of each shortlist film throughout the ceremony.
- > Half page advert in the awards programme.
- > Spoken acknowledgement during the ceremony.
- > Event branding (social media, programme, online promotion of awards).

Cost: £1,495 +vat

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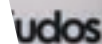
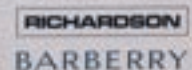
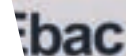
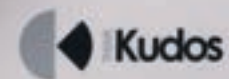
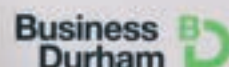
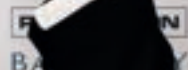
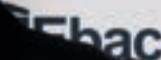
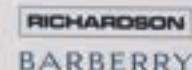
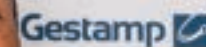
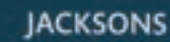
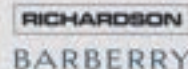


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AYCLIFFE BUSINESS PARK

MAKE YOUR MARK
AWARDS 2022



WELCOME DRINK SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Half page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Card on each table promoting your sponsorship
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat

TABLE WINE SPONSOR

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Half page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Card on each table promoting your sponsorship
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat



PROGRAMME SPONSORSHIP

PACKAGE INCLUDES:

- > 4 tickets to the Make Your Mark Aycliffe Business Awards 2024 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- > Full page advert in the awards programme.
- > Spoken acknowledgement at the beginning of the awards ceremony
- > Event branding (social media, programme, online promotion of awards)

Cost: £995 +vat



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MAKE YOUR MARK

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BUSINESS
AWARDS
2024**

**THE MAKE YOUR MARK AYCLIFFE BUSINESS AWARDS ARE
BEING ORGANISED BY RESOLUTION MEDIA AND PUBLISHING,
ON BEHALF OF AYCLIFFE BUSINESS PARK COMMUNITY.**

**TO ENQUIRE ABOUT SPONSORSHIP, CALL ON 01642 450255
OR EMAIL INFO@RESOLUTIONPUBLISHING.CO.UK.**