

# MEDIA PACK



AYCLIFFE  
BUSINESS PARK  
**MAKE  
YOUR  
MARK**  
AWARDS 2022

REDWORTH HALL  
NEWTON AYCLIFFE  
DL5 6NL

# WE'RE BACK...



## The Make Your Mark Awards are back in 2022!

We originally launched the Make Your Mark Awards in 2014, when Tekmar Energy was crowned the inaugural Aycliffe Company of the Year.

Since then, we've seen Finley Structures, PWS and Stiller Warehousing and Distribution pick up the major awards, as well as several big names and smaller businesses recognised with well-deserved awards over recent years.

Of course, Covid put paid to our continued celebrations.

But we can't wait to get back with a bang – and celebrate all of the amazing companies, large and small, on Aycliffe Business Park with this prestigious black-tie event.

With Redworth Hall Hotel providing the stunning backdrop, Make Your Mark 2022 will bring together just some of Aycliffe's big names, high achievers and hidden gems of the last 12 months, as well as unearthing some of our up-and-coming small businesses.



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**7.00PM**  
**20.05.2022**

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# HEADLINE SPONSOR

**£3,500**

**Package includes:**

- ✔ Pre-event publicity – a press release with picture promoted on the ABPC website, Aycliffe Business magazine and circulated to the local media about your sponsorship.
- ✔ Chance to be involved in the judging process for other categories.
- ✔ Event branding (minimum 10 social media posts, event media wall, event programme)
- ✔ Table of 10 at the Make Your Mark Awards 2022 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- ✔ Five-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- ✔ Specific announcements throughout the awards ceremony about your organisation.
- ✔ Full page advert in the awards programme.
- ✔ Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of Aycliffe Business magazine.



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 **Make Your Mark 2022 Media Pack**

# CATEGORY SPONSOR

## £2,500

**Package includes:**

- ✔ Pre-event publicity – a press release with picture promoted on the ABPC website, Aycliffe Business magazine and circulated to the local media about your sponsorship.
- ✔ Chance to be involved in the judging process for other categories.
- ✔ Event branding (minimum 10 social media posts, event media wall, event programme)
- ✔ Table of 10 at the Make Your Mark Awards 2022 ceremony, including welcome drink, reception pictures, three-course meal and table wine.



- ✔ Two-minute speech about your organisation and why you've sponsored the Make Your Mark Awards.
- ✔ Present award to category winner.
- ✔ Full page advert in the awards programme.
- ✔ Post-event publicity – a story and pic presenting the award, shared with award winner, which will be published on the ABPC website and in the next available issue of Aycliffe Business magazine.

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# THE CATEGORIES



- ✔ Company of the Year
- ✔ Small Business
- ✔ Service Business
- ✔ Heart Of The Community
- ✔ Manufacturing & Engineering
- ✔ Newcomer
- ✔ Apprentice of the Year
- ✔ Training Provider
- ✔ Innovation
- ✔ Ambassador
- ✔ Export
- ✔ Employer



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# FILM SPONSOR

**£1,495+VAT**

**Package includes:**

- ✔ Pre-event publicity – a press release with picture promoted on the ABPC website, Aycliffe Business magazine and circulated to the local media about your sponsorship.
- ✔ 4 tickets to the Make Your Mark Awards 2022 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- ✔ Branding at the beginning of each shortlist film throughout the ceremony.

- ✔ Half page advert in the awards programme.
- ✔ Spoken acknowledgement throughout the ceremony.
- ✔ Event branding (social media, programme, online promotion of awards).
- ✔ Minimum 10 social media mentions pre & post-event



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# DRINKS SPONSOR

**£995+VAT**

Choose ONE of the below options:

**1. RECEPTION DRINKS SPONSOR**

**2. WINE SPONSOR**



**Each package includes:**

- ✔ 4 tickets to the Make Your Mark Awards 2022 ceremony, including welcome drink, reception pictures, three-course meal and table wine.
- ✔ Half page advert in the awards programme.
- ✔ Spoken acknowledgement at the beginning of the awards ceremony
- ✔ Card on each table promoting your sponsorship
- ✔ Event branding (social media, programme, online promotion of awards)
- ✔ Minimum 10 social media mentions pre & post-event

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To ask about sponsorship opportunities,  
call Martin Walker on **07826 525 907** or  
email **[martin@aycliffebusinesspark.co.uk](mailto:martin@aycliffebusinesspark.co.uk)**



**Aycliffe  
Business Park**

For more info, regular updates and to register for events:  
**[www.aycliffebusinesspark.co.uk](http://www.aycliffebusinesspark.co.uk)**  **@AycliffeBizPark**

